

Nicole Lynn Lewis

CEO, NicoleInk

Bio

Coined “The Adversity Coach” for her unique approach to embracing and utilizing the obstacles in our lives, Nicole Lynn Lewis has dedicated herself both personally and professionally to giving people and businesses the tools they need to reach their goals. As the CEO of NicoleInk, a multi-faceted company aimed at helping people live up to their full potential, Lewis is changing the way we approach success. NicoleInk products and services include dynamic trainings, keynotes and workshops, books, media, and events – with Lewis’ unique approach to leadership and success at the foundation. Examples of Lewis’ programs include, “Turn Adversity Into Power: How Leaders Use Setbacks to Achieve Success,” and “The Woman in the Mirror: How to Become the Person We Envision.”

NicoleInk’s first product and Lewis’ first book, *Glori: A Different Story*, was published in May 2007, setting the stage for the company’s work. *Glori* is a powerful memoir on Lewis’ experience as a teenage mother chronicling her determination to beat the odds despite homelessness, a drug infested environment, and an oppressive relationship by putting herself through college with a newborn baby. In *Glori*, readers are able to see the results of Lewis’ effective approach to goal achievement. Inspiring people across the nation, *Glori* has received rave reviews. Quickly becoming an authority on self-empowerment, Lewis has had numerous articles published on topics from affirmative action policy to the media’s influence on teen girls’ body images, appearing in various publications such as *The Virginian-Pilot*. Her writing has been recognized with Honorable Mention in the Patrick Hayes 2002 Alumni Writing Festival G. Glenwood Clark Short Fiction Contest and participation in The Hurston/Wright Foundation 2002 Writer’s Week in Washington D.C.

Lewis currently lives in Columbia, Md., with her 9-year-old daughter, Nerissa, and her husband, Donté Lewis.